

Board of Directors Application

Please fill out the form below to apply to serve on the SSALA Board of Directors

Email *

grace.totty@absolutemgmt.com

Name *

Grace Totty

Phone *

901-338-0734

Organization *

Absolute Storage Mgmt

Organization Address *

Shreveport, LA

Experience, Skills, & Knowledge

Summarize your experience and/or interest in our organization *

Although being a part of the industry for over 10 years, I have only been engaged with the LA self storage association for the last few years since moving to Shreveport in 2021.

I hope to be a board member for the association and being engaged in the communities of LA while living in the state.

What skills and knowledge are you able to bring to our board? Please indicate your experience *
in the following areas:

	Very Experienced	Some Experience	Little to No Experience
Strategic Planning	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Fundraising	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Board Development (Recruitment, Training, & Evaluation)	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Program Planning & Evaluation	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Recruiting, Hiring, and Evaluation of Personnel	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Financial Management and Control (Budgeting, Accounting)	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
Communications, Public & Media Relations	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Participation in Interagency Committees	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Public Speaking	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Organizational Development	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Information Technology	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Writing, Journalism	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
Special Events (Planning and Implementing)	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>

Please list any other skills, knowledge, or experience that could be beneficial to the board

Items you checked as "very experienced" or "some experience", please provide details *

Strategic planning: I have some experience with strategic planning. Most of which has been around strategic planning of the Marketing Department of Absolute Storage Management

Public speaking: I have had the pleasure of leading quarterly internal training sessions over the last 7 years for ASM team members, I have lead round-table discussions and educational presentations for state and national shows.

Information technology (website maintenance): ASM outsources all website development and hosting needs. Although I have little to no development experience, I have been the vendor relations manager for ASM's website providers since 2012. During that time, I have been the lead through three website redesigns, two vendor transitions and continuous improvement projects. In addition to website maintenance, I worked together with the appointed Salesforce Implementation Partner to design and launch our Salesforce program in 2017, still managing improvement of that program today. Lastly, I work side-by-side with ASM's Director of Technology to manage the company's Microsoft account and POS system, Doorswap.

Writing, journalism (news letter): I have coordinated and approved of every ASM press release, both for ASM and ASM managed properties. Although, not my highest strength, I continue to be a part of the writing process at ASM because of my industry exposure and involvement in multiple silos of the company.

Described above, please outline your experience as a volunteer board or committee member:

TNSSA board member and committee chair for 3 years.

Who may we contact for information about your performance in these positions? *

Melissa can reference time on TNSSA board. Additional

Resume

Please send a copy of your resume to info@ssala.org

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