

# SELF STORAGE NEWS

CONFERENCE RECAP - UPCOMING EVENTS - BOD UPDATE - MEMBERSHIP BENEFITS



## 2022 Fall Conference in Baton Rouge

Find out more about the conference on pages 2-3

### LETTER FROM THE PRESIDENT

2022 has been another amazing year for our association. It finally feels like things have settled down post-COVID and we were able to really dive into our events. Over 250 attendees joined us for our spring luncheons and our Fall Conference. It was great to see so many of you in person and to hear how things are going. One of my favorite moments was being able to honor our long time board member, Lana Griffin, by inducting her into the SSALA Hall of Fame. Lana has been amazing for Louisiana and was instrumental in bringing about several positive changes to our lien law, including removing the newspaper requirement this year. Lana, thank you for all your hard work. Congratulations on this well-deserved award.

I was also blown away by the response from everyone at the StorageGives event that kicked off our Fall Conference. If you know me, you know how much these causes mean to me. Seeing so many of you participate in the auction

and raising over \$13,000 made me so proud of my home state. Thank you so much for making a difference in so many lives through your gifts.

You'll be seeing a few changes in our association in 2023, including a special meeting at the SSA Spring show and the rotation of some of our board members. Jim Barbin will be taking over as President for the upcoming year and we're excited to welcome some new faces to the team. But even with those changes, some things will remain the same. We remain committed to helping you succeed in your self storage businesses. We will continue to provide educational and networking opportunities through our events. And we will still be here to answer your questions and point you in the right direction to help navigate the knowns and unknowns of the coming year. Whatever comes our way, I know we'll be able to get through it the way we always have. See you soon!

*-Lonnie Bickford*





**NOV 1-2**  
BATON ROUGE, LA

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**FALL CONFERENCE  
& EXPO**

**A HUGE THANK YOU** to all who attended our Fall Conference & Expo. Over 160 of you made the trip to Baton Rouge for education, networking, delicious food, and to see the latest in the industry from our vendors. Speaking of vendors, this event couldn't have happened without you. We appreciate your support of the association and for leading our round tables. From operations, to legal updates, to building best practices, so much was offered to make our Louisiana self storage industry stronger than ever.



**Packed House in Baton Rouge**

**Conference Sponsors**





## StorageGives Event

Our conference began with our first ever charity auction with all proceeds going to StorageGives. Several unique and fun items were bid on and over \$13,000 was raised. 100% of all donations went straight to the causes associated with StorageGives. You can learn more at [StorageGives.org](http://StorageGives.org).

## SSALA Hall of Fame

Our first ever inductee to the SSALA Hall of Fame was Lana Griffin. Lana is one of our founding board members and was instrumental in the updates to our Lien Law which have benefitted all our facilities. Well done Lana, and well deserved.



Vendors at the Trade Show



Round Tables



Lunch Time



Listening to the Legal Update from Joe Doherty

# UPCOMING EVENTS



Make sure to save the date and get registered for the upcoming SSA Spring Conference in New Orleans on March 8-10. National shows offer a huge variety of educational opportunities. There are also top level leaders from throughout the industry speaking at the main sessions. The Trade Show is a great chance to see the newest and best resources to make your facility a success. Plus, there's plenty of time to network and make new friends. We will also plan on having a meeting focused on our association to make sure you're up to speed with everything happening in Louisiana.

[REGISTER TODAY](#)

## CALLING FUTURE BOARD MEMBERS

There are a few changes coming your way from the SSALA Board of Directors. First of all, a huge thank you to our outgoing president Lonnie Bickford. He has served us well these past few years and we're glad he'll be staying on the board for 2023. Jim Barbin, an owner from right here in LA, will take over as president. We have a few open spots if you'd like to serve on our board. It's a rewarding role with opportunities to help with events, direct legislation, and bring quality education to our members. If you know of someone who should serve or would like to serve yourself, please click on the appropriate buttons below. We look forward to hearing back from you.

[NOMINATE SOMEONE](#)

[APPLY YOURSELF](#)

# Membership Benefits

Are you a member? You should be. Members gain access to legal assistance, networking opportunities, training, exclusive discounts, and the incredible support system of your fellow SSALA members. [Join today!](#)



## Premium Content

- Guide for understanding the Lien Law updates
- Lien sale timeline and checklist
- Educational webinar archives
- Lease agreement available for purchase

## Lien Law Annotated

The new Lien Law went into effect on the first of January, 2022. There are several changes you may or may not be aware of. We have a great resource to help you navigate the new law. The “LA Self-Storage Lien Law Annotated” is available for purchase for \$40 for active SSALA members. This guide walks through every element of the new law to help you benefit from the changes and to help you stay in line with the new requirements.



New Lien Law - Effective 01/2022

The recent lien law update means a cost-savings for you! The elimination of the newspaper mandate will save owner/operators in Louisiana thousands of dollars each year. To be clear, though the newspaper mandate has been removed, advertisement of the auction is still required. There are a few caveats that come along with the passage of the new bill in regards to notification and contact with the tenant. The new guide (mentioned above) and updated lease agreement are great resources to help and are now available on the website.



Lien Law Updates at the 2022 SSALA Fall Conference- Joe Doherty

## Contact Us

We are always excited to hear from our members! If you have questions, concerns, or need resources, we have a lot to offer. Don't hesitate to reach out and let us know how we can help. It's been wonderful to reconnect to many of you at our events. We hope you'll continue to depend on us and one another for support as we continue through 2022 and beyond. Here's how to reach us:



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